

# WARUCC 2019

Regina, Saskatchewan

June 17 to 20, 2019



Culture Diversity Inclusion

## SPONSORSHIP OPPORTUNITIES

The Western Association of the Registrars of the Universities and Colleges in Canada (WARUCC) is pleased to be hosting our biennial general meeting and conference in Regina, June 17 to 20, 2019. This package outlines opportunities for your company to join us as a partner and to be remembered by the thought leaders and decision makers that attend this event.

The focus of our 2019 conference is Culture, Diversity, Inclusion. With an anticipated attendance of approximately 130 delegates, we are providing a range of naming and brand exposure opportunities to our partners.

### ABOUT REGINA, SASKATCHEWAN

The capital city of Saskatchewan, Regina is a cultural and economic hub for the southern part of the province. With a population of approximately 215,000, Regina is home to the Saskatchewan Roughriders football team. Other events in Regina at this time include the Pan-Canadian Consortium on Admission and Transfer (PCCAT) 2019 conference to be held June 20 and 21, and Canada's Farm Progress Show to be held June 19, 20, and 21.



### ABOUT WARUCC

The mission of the Western Association of Registrars of the Universities and Colleges of Canada is to support registrar and related student services professionals dedicated to student success. Our association primarily represents the post secondary institutions of Western Canada and has approximately 52 institutional members.

## CONTACT INFORMATION

For further information contact: [conferences@warucc.ca](mailto:conferences@warucc.ca)

## SPONSOR REGISTRATION

Sponsors may register using at the [WARUCC 2019 Sponsor Registration website](#).

## SPONSOR BENEFIT CHART

	BlueSky Package A	BlueSky Package B	Wascana	Canola	Birch	Lily
<b># Available</b>	1	1	2	4	2	
<b>Cost</b>	\$5,000	\$5,000	\$4,000	\$3,500	\$2,500	\$250
<b>Naming Opportunities</b>	Opening Keynote	Plenary Keynote	Awards Lunch	One nutrition break		
<b>Conference Registration*</b>	2	2	1	1		
<b>Hotel Rooms</b>	2	2	1			
<b>Conference Booth**</b>	✓	✓	✓	✓	✓	
<b>Conference Bag Inserts</b>	✓	✓	✓	✓	✓	✓
<b>Presentation Session</b>	✓	✓	✓	✓	✓	
<b>Name &amp; logo on name badge</b>	✓	✓				
<b>Name &amp; logo on conference bag***</b>	✓	✓	✓			
<b>Name &amp; logo on WARUCC homepage with link to sponsor website for a period of 2 years</b>	✓	✓	✓	✓		
<b>Logo in conference program***</b>	✓	✓	✓	✓	✓	
<b>2 Year WARUCC Corporate Membership</b>	✓	✓	✓	✓		
<b>Thank you at closing breakfast</b>	✓	✓	✓	✓	✓	

\*Conference registration includes access to keynotes, all sessions, meals, and nutrition breaks.

\*\*Choice of booth location will be in the order below. Choice selections will be available approximately 3 weeks prior to the conference dates.

Blue Sky Package A

Blue Sky Package B

Wascana on a first come first served basis

Canola on a first come first served basis

Birch on a first come first served basis

\*\*\*Logos must be submitted no later than 4 weeks in advance of the conference.

## **GUIDELINES FOR THE SUBMISSION OF LOGOS**

### **For print media**

Logos must be high resolution vector artwork files in PDF or TIF formats.

### **For website**

Logos must be saved in a similar resolution, RGB color, and submitted as JPG, PNG, or JPEG files

## **GUIDELINES FOR THE SUBMISSION OF CONFERENCE BAG INSERTS**

- Conference bag inserts must be received no later than 4:30 p.m. on Friday, June 14, 2019.
- Quantity of inserts needed: 130
- Brochures, flyers, and promotional items must be 8"x11" or smaller.
- Conference bag inserts can be shipped to:
  - WARUCC 2019 c/o Velda Gottselig
  - Registrar's Office
  - University of Regina
  - AH 210 – 3737 Wascana Pkwy
  - Regina, SK S4S 0A2